

WHY IDC?

INTERNATIONAL DESIGN CONFERENCE & IDSA EDUCATION SYMPOSIUM

AUGUST 23–25, 2023
NEW YORK CITY, NEW YORK

ABOUT

The International Design Conference (IDC) and IDSA Education Symposium returns on August 23-25 in New York City, uniting the brightest minds and visionaries in the world of design. As the premier industrial design event of the year, the IDC is a dynamic celebration of innovation, community, and the transformative power of design.

With its roots as the national meeting of the Industrial Designers Society of America (IDSA), the annual conference has grown to become a prominent gathering for designers, professionals, and enthusiasts from around the world.



2023 THEME: RESILIENCE

Amidst existential threats and evolving conditions, design resilience is crucial. By adapting and leveraging the power of design, we can navigate uncertainty, forge new tools of survival, and reshape operations. Let's embrace this pivotal moment, using design as a catalyst for innovation and solutions that address the complex challenges of our world.

Develop strategies to navigate uncertainty, thrive in a rapidly evolving landscape, and design for resilience.

INDUSTRY INSIGHTS AND TRENDS

- Explore the latest design trends and their impact on our industry, including evolving consumer preferences and expectations.
- Learn from successful case studies, innovative approaches, and industry best practices.

CROSS-DISCIPLINARY COLLABORATION

- Gain insights into collaborative practices across different design disciplines.
- Learn effective communication and collaboration strategies to enhance cross-functional teamwork.

EDUCATION AND RESEARCH

- Deepen your knowledge in teaching methodologies and research advancements.
- Contribute to the advancement of design education and research.

EXPERT INSIGHTS AND NETWORKING

- Access workshops, seminars, and panels led by industry experts and thought leaders.
- Connect with a diverse community of design professionals, potential collaborators, and industry influencers.

PROFESSIONAL GROWTH AND SKILL ENHANCEMENT

- Stay ahead of the competition by staying updated on the latest industry advancements and trends.
- Acquire new skills, knowledge, and insights to enhance your professional growth and drive success.

RESOURCES AND COMMUNITY

- Access valuable resources such as curated publications, research papers, and industry insights.
- Join a global community of design professionals, foster collaborations, and exchange knowledge and support.

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www.internationaldesignconference.com